



Public Service  
of New Hampshire

The Northeast Utilities System

NEWS & IDEAS FOR PSNH CUSTOMERS

NOVEMBER 2007

# LIVING *with Energy*

## To the Depths of the Earth!

When he saw the blueprint plans for the new Goffstown Ace Hardware—displayed on a wall at the old store—customer Mike McQueeney had a question for the store's owner, Larry Brown: 'Have you considered geothermal?'

The conversation led to Brown's decision to heat and cool his new 21,000 square foot store, and meet his domestic hot water needs, with a renewable energy system 'fueled' by the consistent heat stored within the earth." It is a mainstream technology that is compelling when compared to other space heating options," noted McQueeney, who administers PSNH's Energy Star Homes Program, which offers rebates and other incentives for geothermal installation. "This system will save Mr. Brown's business \$1,000 per month, on average, compared to the system that was scheduled to be installed."

To date, more than 200 New Hampshire homes and businesses have worked with PSNH and installed geothermal energy systems. For more information, check out the Energy Star Homes section of [psnh.com](http://psnh.com).



*Note added by EarthLinked Technologies:*

Six EarthLinked Heating & Cooling systems are installed at this site.